

Electricity Facts Label (EFL)

MXenergy Electric, Residential Variable
October 28, 2011

Electricity Price	Average monthly use:			
	Service Area	500 kWh	1,000 kWh	2,000 kWh
	Average price per kilowatt-hour			
	Centerpoint	11.3¢	10.4¢	10.0¢
	Oncor (TXU)	10.2¢	9.5¢	9.1¢
	Texas New Mexico	9.8¢	9.3¢	9.0¢
	AEP Texas North	9.8¢	9.3¢	9.0¢
	AEP Texas Central	10.4¢	9.9¢	9.6¢
<p>Average price includes all commodity and delivery charges and monthly service fee. Price excludes state and local sales taxes. *This price is the price that will be applied during your first bill cycle; this price may change in the subsequent months at the sole discretion of MXenergy. Please review the historical price of this product available at www.mxenergy.com/pdf/TX_var_history.pdf or 800.718.7049.</p>				

Other Key Terms and Questions	<p>See Terms of Service statement for a full listing of fees, deposit policy, and other terms.</p>
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Disclosure Chart	Type of Product	Variable
	Contract Term	Not applicable
	Do I have a termination fee or any fees associated with terminating service?	No
	Can my price change during contract period?	Yes
	If my price can change, how will it change, and by how much?	Your price will reflect market conditions and changes to delivery costs.
	What other fees may I be charged?	A monthly service charge of \$ 4.95 and other charges listed in the Non-Recurring Fees section of the Terms of Service
	Is this a pre-pay or pay in advance product?	No
	Does the REP purchase excess distributed renewable generation?	No
	Renewable Content	3.1%
	The statewide average for renewable content is	3%
	<p>MXenergy, PO Box 4911, Houston, TX 77210-4911 800.718.7049 Monday through Friday, 8:00am to 8:00pm ET REP# 10113 www.mxenergy.com</p>	