

## Electricity Facts Label (EFL)

MXenergy Electric, Residential Fixed  
October 28, 2011

<b>Electricity Price</b>	<b>Average monthly use:</b>			
	Service Area	500 kWh	1,000 kWh	2,000 kWh
	<b>Average price per kilowatt-hour</b>			
	Centerpoint	11.6¢	10.7¢	10.3¢
	Oncor (TXU)	10.6¢	9.9¢	9.5¢
	Texas New Mexico	10.2¢	9.7¢	9.4¢
	AEP Texas North	10.2¢	9.7¢	9.4¢
AEP Texas Central	10.7¢	10.2¢	9.9¢	
Average price includes all commodity and delivery charges and monthly service charge. Price excludes state and local sales taxes.				
<b>Other Key Terms and Questions</b>	<b>See Terms of Service statement for a full listing of fees, deposit policy, and other terms.</b>			
<b>Disclosure Chart</b>	<b>Type of Product</b>	Fixed		
	<b>Contract Term</b>	12 months		
	<b>Do I have a termination fee or any fees associated with terminating service?</b>	Yes, in the amount of \$ 150		
	<b>Can my price change during contract period?</b>	No, except for the reasons described in the Price per kWh section of the Terms of Service.		
	<b>If my price can change, how will it change, and by how much?</b>	Delivery and ERCOT charges are subject to change solely to reflect actual changes in such costs to MXenergy.		
	<b>What other fees may I be charged?</b>	A monthly service charge of \$ 4.95 and other charges listed in the Non-Recurring Fees section of the Terms of Service		
	<b>Is this a pre-pay or pay in advance product?</b>	No		
	<b>Does the REP purchase excess distributed renewable generation?</b>	No		
	<b>Renewable Content</b>	3%		
	<b>The statewide average for renewable content is</b>	3%		
	<b>MXenergy</b> PO Box 4911 Houston, TX 77210-4911 <b>800.718.7049</b> Monday through Friday 8:00 am to 8:00 pm ET <b>REP# 10113</b> <a href="http://www.mxenergy.com">www.mxenergy.com</a>			